

G-Cloud Support Services

Our G-Cloud Support Services are designed for suppliers who:

- are listed on G-Cloud but have not made any sales yet.
- have had some success but are looking to get more out of it.

G-Cloud listing review

In our experience of buying £3.5m+ of services through G-Cloud (since v1 in 2012) many of the submissions we review as part of a buying process are simply un-buyable. They fail in a number of ways that can be catastrophic. As its rare to receive feedback from G-Cloud call offs you will likely never know why your service is not being taken forward. In this service we review your whole submission to provide advice and guidance on where you might be failing.

You may not be aware but there are things you can change on your listing even after the G-Cloud application window is closed! With the framework being extended until the latest May 2019, maybe now is a good time for a review...

What's the service?

Our team of experts will go over your G-Cloud listings with a fine-tooth comb looking at:

- Service summary length and whether this adequately sums up your G-Cloud offering.
- Keyword and Lot suitability and whether you are appearing in the right searches.
- Advise and recommend changes to your supplementary documents e.g. clear Pricing and the whether your Service Definition is structured in a way that is compliant and useful to the buyer.
- Give valuable recommendations on the body of your listing and advise as to what can be changed and how to go about it.

We have a combined experience of over 80 years of buying services for the public sector and we look at things from the buyers perspective. Your listing is the first thing buyers see. Let's make it the best it can possibly be.

This service is priced at £1k ex VAT per listing.

